



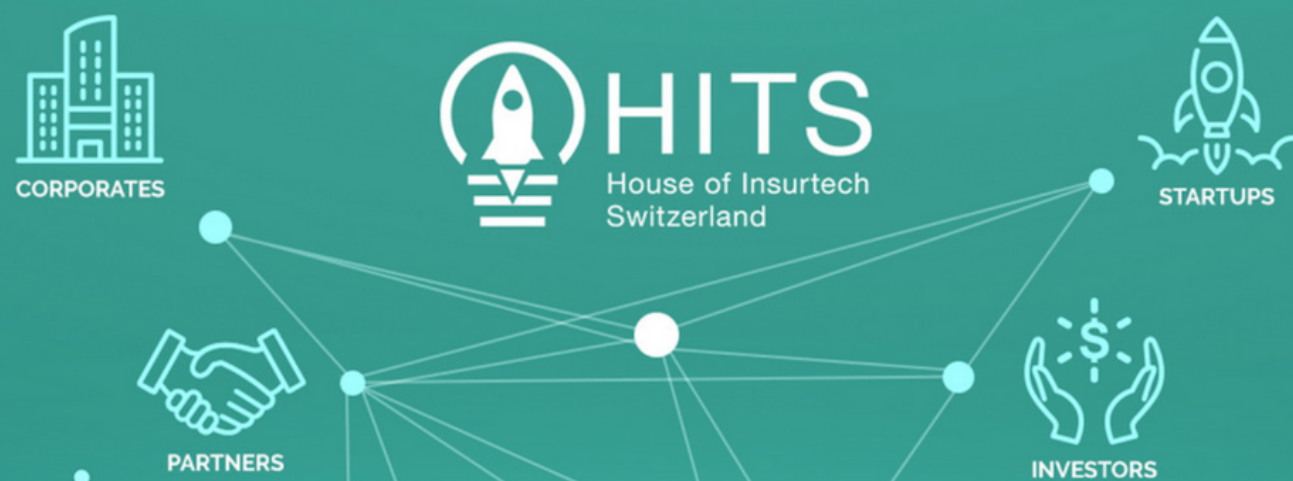
# HITS – in a Nutshell

## Everything you need to know about the House of Insurtech Switzerland

For more information visit [houseofinsurtech.ch](http://houseofinsurtech.ch)

Founded in December 2019: **House of Insurtech Switzerland AG (HITS)** is a subsidiary of **Generali (Switzerland) Holding Ltd.** An InsurTech **Corp-Up1** Studio, that builds innovative solutions with Generali Business Units (BUs) and start-ups that address challenges and create value.

We are a team of skilled innovation professionals who are experienced in partnering with Startups: starting from BUs needs, co-create prototypes of new products and services, which are then fed back into Generali's BUs.



The network includes currently more than a dozen **start-ups** with knowledge from various areas of technology including **blockchain**, **AI** and **digital payment** and **insurance**. Partnerships with universities, technology providers, incubators and accelerators complement the ecosystem. Innovation is offered within the network as a service to companies.

## Our Engagement



### OPENING

To shape the future of insurance, we create a space, where creativity has place and the customer is situated in the center.



### CONNECTING

In order to follow the process of open innovation, we build a network with corporates, startups and partners.



### DOING

By focusing on Corp-Up, we scale the outside-in innovation and venturing.

## Meet HITS Team

The group of people working tirelessly at our Innovation Garage to bring corp-up into the insurance industry.

Feel free to contact us!



**Pietro Carnevale**  
CEO



**Thomas Kistler**  
CFO



**Ruth Armale**  
Chief Innovation Officer



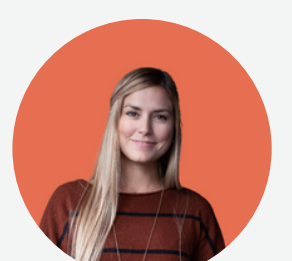
**Dr. Samyr Mezzour**  
Chief Venturing Officer



**Patrick Blöchliger**  
Op. Lead /Project Manager



**Roger Schüeber**  
Captain of BzC



**Gabriela Trujillo**  
Marketing & Comms Manager



**Jutta Würth**  
Customer Care & SoMe Manager



**Henrik Deecke**  
IT Lead



**Kilian Massiah**  
Innovation Manager



**Mathias Vazquez Rodriguez**  
Open Innovation Manager



**Nadia Abdelli**  
Innovation Coach & Project Lead



**Simon Stampfli**  
Innovation Project Lead

